

PRESS RELEASE

For immediate release

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Zergo to exhibit at the Everything Electric Show London

Zergo, a website that helps drivers find their perfect electric car in minutes, will be exhibiting at the Everything Electric Show in London from 28-30 March, and offering the chance of winning a weekend away in a luxury eco-hut.

This free and easy-to-use tool helps potential EV drivers to overcome key concerns around costs, range anxiety and public charging infrastructure – and it's great for existing EV drivers who want help choosing their next car too.

Drivers can compare exactly how much they could save with different EVs compared to petrol and diesel. Lease costs are combined with taxes and running costs to show the true total cost of ownership, based on each driver's specific trip habits and how often they would use home, work or public charging.

It also does away with confusing, and often misleading, advertised figures for range and energy consumption – instead using real-world driving conditions to show drivers just how often they would need to charge, including at public rapid charge points for any of their long trips. For many drivers, their use of the public charging network will be much less frequent than they currently realise.

And the best part is, it does all this for every single model of EV available on the market today. This means drivers will know exactly which EV is right for them, and they can purchase it directly through the platform.

Drivers also receive a summary report, which supports those who are still uncertain about switching to an EV. This takes them through everything they need to know about EV ownership, such as access to charging; the impact of their driving habits; and potential cost, tax and CO2 savings.

Dan Lawrence-Eyre, Co-founder and COO of Diode, said:

'We're incredibly excited to have a stand at the world's number one EV show. The team and I are looking forward to showing people how Zergo can help with their electrification journey – whether they're considering an EV or an existing EV driver looking for their next vehicle.'

'Unlike anything else on the market, Zergo gives drivers their results instantly, without the need to spend weeks tracking where they drive – all through a short driver survey.'

'Look out for us at the show – we'll be wearing bright pink t-shirts, be shouting about our eco-hut prize draw and have a stunning Mercedes EQS on our stand for you to check out.'

To be in with a chance of winning a weekend away in an eco-hut, simply create your Zergo account and complete the short driver survey to be automatically entered.

Visit [Zergo](#) to find out more and see the terms and conditions.

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More info

How does Zergo work?

Drivers build their profiles in a matter of minutes, and Zergo's smart algorithms instantly generate personalised insights.

- 1) **Build driver profile**
Enter commuting patterns and a sample of trips, such as to the local shop, the kids' school, or that once-a-year trip down to Cornwall.
- 2) **Instant insights**
Everything a driver needs to know about electric car ownership. Charging options, impact of driving habits, and potential cost, tax and CO2 savings.
- 3) **Compare options**
Make an informed choice. Compare costs and charging requirements for each make and model to find the best lifestyle fit.

How to enter the eco-cabin competition

- 1) Visit www.zergo.app/competition/ees
- 2) Create an account
- 3) Complete the driver survey
- 4) View your results

A winner will be selected at random on 8 April 2023.

Terms and conditions apply and can be viewed [here](#).

About Diode

Diode is the technology behind Zergo - a specialist in digital net-zero sales journeys for the banking, automotive and energy sectors. Its core platform is designed to empower businesses and individuals to choose electric vehicles through seamless digital journeys.

Diode's personalised recommendation engine attracts, retains and converts more customers by increasing penetration, generating leads for EVs, net zero home technologies, and other energy innovation.