## A few words from our partners

We work incredibly closely with our partners, building relationships to act as an extension of their teams to build, deliver and maintain the proposition which meet their specific objectives

sely with our ionships to act as adopted by our fro various Brand req

Mark Dodwell Climate Propositions Director

Martin Philips Chief Operating Officer

**ATHLON** 

NatWest Group

NatWest have now been working with Diode for 18 months. We have collaborated with them to provide a key proposition for our Business, Commercial and Corporate customer base. The team have remained flexible to the challenge of getting the tool adopted by our frontline teams and have shown tremendous agility to support the various Brand requirements to deliver our Customer Journeys'.

The benefits Diode brings to our consultative approach were clear from the start. What we hadn't realised was how it would complement our other solutions to create

willingness to innovate, and their collaborative approach, would allow us to integrate the platform within our business process alongside other 3<sup>rd</sup> party suppliers to allow

a total end to end journey for our EV proposition, nor that the Diode teams

us to create a truly tailored proposition for Athlon. All very impressive.

The Diode platform is a world class proposition for customers looking to hit their Net Zero goals. We have worked with the Diode team on our EV transitioning project for nearly two years. Whilst it goes without saying that Diode conduct themselves in a professional manner, what sets them apart is their collaborative spirit and their ability to be agile under ever changing pressures.

Paulo Larkman Head of Fleet Consultancy



